

RedCoin® IP



How to list a trademark

We have tried to make listing trademarks as simple as possible. You will need to be registered for a seller account (and to have been validated) and you will need to be logged in. You will also need to have sufficient listing credits in your account.

1. If you are logged into your seller account and have enough credits, there are two ways to start the process:
 - At the top of every page is a button that says "Sell a trademark"; or
 - In your dashboard menu, you will see a link that also says "sell a trademark"
2. You will now see the page to list trademarks – either yours or, if you are an IP Professional, those of a client. For the first step, there are two fields at the top – you need to complete them both:
 - Registration number and
 - Territory
3. Click submit and the trademark details should auto-populate on the form. You should check all the fields to ensure they are correct.
4. If the trademark is a device mark with no text, the title will default to [DEVICE MARK]. You can choose a different name if you wish, although we advise you retain the description that the listing is for a device mark.
5. Once you have verified the information is correct, you need to complete the following fields:
 - Price (GBP only)
 - Whether offers are accepted, or if the quoted price is fixed
 - If there are any domain names to include
 - Any other relevant additional information
6. Once you are happy with the listing, click that you agree to [terms and conditions](#) and press submit. Your listing is now in draft form: you have the option of leaving your listing until you wish to list later, or press the "make listing live" button to activate it and upload to the RedCoin platform.

