

# RedCoin® IP



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A platform to buy and sell registered trademarks

**RedCoinIP.com** - raising capital from liquidated IP

Have you ever wondered what to do with the trademarks of a company you are liquidating? Are you unsure about the best way to dispose of them and release capital? For a small initial cost to ensure you recoup as much of their value as possible, RedCoin IP can be the answer.

RedCoin IP is a new platform where you can sell the trademarks of companies you are liquidating, recouping funds to pass to creditors.

- Monetise and recycle old IP
- Single or bulk uploads to create slick sales listings
- Secure platform and payment system
- Simple fee and commission structure



**RedCoinIP.com**



## STEP 1 – uploading

Simply upload the trademarks singularly or in bulk onto the RedCoin IP platform to create a sales listing.

Verify the marks against an official upload from the relevant Intellectual Property Office (IPO). Add notes about the mark if you wish, or bundle a mark together with other related marks or an associated domain name.

We will promote the listings on social media and market them online.

## STEP 2 – negotiation

A potential buyer will be able to message you directly through the platform to ask questions about the mark – or to negotiate a different price.

## STEP 3 – complete

When you have agreed a price, the buyer deposits their funds into a reputable and secure escrow facility while the assignment documents are agreed and signed. Once these are completed, the funds are released directly to you.

All transactions are handled directly on the RedCoin IP platform using a secure API through Escrow.com – one of the world's most secure payment systems.



### You have complete control

You retain control over the process at all times and can reject offers if you wish.

### Simple fee and commission structure

RedCoin IP has a simple commission arrangement and a flexible pricing structure.

You can choose to have a free standard account or a premium account with additional features and free listings. Contact us for details of the pricing plans.



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